

**WHAT IS CLAIMED IS:**

1. A golf putter alignment attachment assembly, comprising:  
an alignment device;  
the alignment device including an alignment indicator; and  
the alignment device is attachable to a putter in an attached position such that the indicator and thereby the putter can be oriented relative to a golf ball by a golfer to assist the golfer in aiming the ball towards a golf hole during putting.
2. The assembly of claim 1 further comprising a putter connector securable to the putter, and the alignment device being attachable to the putter connector so as to thereby be in the attached position.
3. The assembly of claim 2 wherein the putter connector is securable to the putter with adhesive material.
4. The assembly of claim 3 wherein the adhesive material is on the putter connector before the putter connector is secured to the putter.
5. The assembly of claim 2 wherein the alignment device is releasable from the connector and reattachable thereto.
6. The assembly of claim 2 wherein the connector defines a first connector, the alignment device includes a second connector and the second connector is connected to the first connector with the alignment device in the attached position.
7. The assembly of claim 2 wherein the putter connector is manufactured onto the putter head of the putter.
8. The assembly of claim 1, wherein with the alignment device in the attached position, the indicator is oriented on and disposed along a line extending rearward from a golf ball impact center of a putter head of the putter.

9. The assembly of claim 1 wherein when the alignment device is in the attached position, the point of attachment of the alignment device is on top of a club head of the putter.

10. The assembly of claim 1 wherein when the alignment device is in the attached position, the point of attachment of the alignment device is on a backside of a club head of the putter.

11. The assembly of claim 1 wherein when the alignment device is in the attached position, the point of attachment of the alignment device is on a side of a club head of the putter.

12. The assembly of claim 1 wherein when the alignment device is in the attached position, the point of attachment of the alignment device is on a bottom surface of a club head of the putter.

13. The assembly of claim 1 wherein when the alignment device is in the attached position, the point of attachment of the alignment device is on a shaft of the putter.

14. The assembly of claim 1 wherein the alignment indicator defines an alignment line, and with the alignment device in the attached position, the alignment line is perpendicular to a ball striking face of a club head of the putter.

15. The assembly of claim 1 further comprising retail packaging holding the alignment device, the packaging being separate from the putter.

16. The assembly of claim 15 further comprising a putter connector held in the packaging.

17. The assembly of claim 16 wherein the putter connector is securable to the putter, and the alignment device is attachable to the putter connector and thereby in the attached position.

18. The assembly of claim 17 wherein the alignment device includes a connector for the putter connector.

19. The assembly of claim 1 further comprising attaching means for attaching the alignment device in the attached position to the putter.

20. The assembly of claim 19 wherein the attaching means includes a magnet.

21. The assembly of claim 20 wherein the magnet is attached to the alignment device, and the attaching means further includes a metal connector attachable to the putter and adapted to magnetically adhere the magnet such that the alignment device is in the attached position.

22. The assembly of claim 19 wherein the attaching means includes a post attachable on one of the putter or the alignment device and a socket attachable on the other one of the putter or the alignment device wherein the post is insertable into the socket such that the alignment device is in the attached position.

23. The assembly of claim 19 wherein the attaching means includes a suction cup.

24. The assembly of claim 19 wherein the attaching means includes a screw.

25. The assembly of claim 19 wherein the attaching means includes and an angled post disposable in an angled slot such that the alignment device is in the attached position.

26. The assembly of claim 19 wherein the attaching means includes a slide mount mountable to the putter and adapted to receive therein an end of the alignment device.

27. The assembly of claim 19 wherein the attaching means attaches the alignment device to a shaft of the putter.

28. The assembly of claim 19 wherein the attaching means includes a clamp attachable to the shaft and an arm descending down from the clamp and supporting the alignment device.

29. The assembly of claim 19 wherein the attaching means allows for the attachment of the alignment device in alternative locations on the putter as selected by the golfer.

30. The assembly of claim 19 wherein the attaching means includes a putter connector member attached to the putter and to which the alignment device is releasably securable.

31. The assembly of claim 1 wherein the alignment indicator includes alignment indicia.

32. The assembly of claim 1 wherein the alignment indicator includes the shape of the alignment device.

33. The assembly of claim 1 wherein the alignment indicator is oriented longitudinally on the alignment device.

34. The assembly of claim 1 further comprising a clamp attachable to a shaft of the putter and an arm descending down from the clamp to support the alignment device in the attached position.

35. The assembly of claim 1 wherein the alignment device includes a plate member which when in the attached position extends out from a club head of the putter and disposed perpendicular to the face of the club head.

36. The assembly of claim 35 wherein the plate member is approximately  $3\frac{1}{4}$  inches long,  $1\frac{3}{4}$  inches wide and  $3/16$  inch deep, for example.

37. The assembly of claim 1 wherein the alignment device has a wedge shape with first and second angled surfaces.

38. The assembly of claim 37 wherein the first and second angled surfaces have different colors.

39. A golf putter alignment attachment assembly, comprising:  
an alignment device; and  
attaching means for attaching the alignment device to a putter in an attached alignment position such that the alignment device assists a golfer in orienting the golfer's putter relative to a golf ball to assist in aiming the ball during putting.

40. The assembly of claim 39 wherein the attaching means is an adhesive attaching means.

41. The assembly of claim 39 wherein the attaching means is a magnetic attaching means.

42. The assembly of claim 39 wherein the attaching means is a male-female attaching means.

43. The assembly of claim 39 wherein the attaching means allows the golfer to attach the alignment device to the putter.

44. The assembly of claim 39 wherein the attaching means is a releasable attaching means such that the golfer can remove the alignment device from the putter.

45. The assembly of claim 39 wherein the attaching means includes a connector which is attached to the putter and to which the alignment device is attached when in the attached position.

46. The assembly of claim 45 wherein the connector defines a first connector and the alignment device includes a second connector which is connected to the first connector when the alignment device is in the attached alignment position.

47. The assembly of claim 46 wherein the alignment device includes a top flat piece and the second connector is secured to a lower surface of the top flat piece.

48. The assembly of claim 46 wherein the alignment device includes a top flat piece and the second connector is secured to a lower surface of the top flat piece.

49. The assembly of claim 48 wherein the alignment device has an alignment axis to assist the golfer in visually aligning the putter.

50. The assembly of claim 49 wherein the alignment axis is a central longitudinal axis of the alignment device.

51. The assembly of claim 49 wherein the alignment axis is defined at least in part by the shape of the alignment device.

52. The assembly of claim 49 wherein the alignment device has a tongue shape.

53. The assembly of claim 50 wherein in a plan view the alignment device is symmetrical about the central longitudinal axis.

54. The assembly of claim 49 wherein the alignment axis is defined at least in part by an indicator on the alignment device.

55. A golf putter assembly including a golf putter having a shaft and a club head, the improvement comprising:

an alignment device removably attachable to the putter in an attached alignment position such that the alignment device assists the golfer in orienting the putter relative to a golf ball to assist in aiming the ball during putting.

56. The assembly of claim 55 wherein the alignment device includes a flat surface, the alignment device when in the attached alignment position includes the flat surface extending outwardly from the club head and generally perpendicular to the club head face.

57. The assembly of claim 55 further comprising a first connector attachable to the putter, the alignment device including a second connector, and the first and

second connectors being connected together when the alignment device is in the attached alignment position.

58. The assembly of claim 55 wherein the alignment device defines a ball alignment axis.

59. The assembly of claim 58 wherein the alignment axis is defined at least in part by the shape of the alignment device.

60. The assembly of claim 58 wherein the alignment device includes a top surface alignment indicator, and the alignment axis is defined at least in part by the alignment indicator.

61. The assembly of claim 55 wherein the alignment device is removably attachable to the putter by a manufacturer of the golf putter.

62. The assembly of claim 55 wherein the alignment device is removably attachable to the putter by the golfer.

63 A putting method, comprising:  
attaching an alignment device to a putter in an attached alignment position and orientation; and

with the device in the attached alignment position and orientation and visually using the device, orienting the putter relative to a golf ball to assist a golfer in aiming the ball toward a golf hole during putting.

64. The method of claim 63 wherein the attaching includes attaching the alignment assembly to a club head of the putter.

65. The method of claim 63 wherein the attaching includes attaching the alignment assembly to a shaft of the putter and the attached alignment position being relative to a club head of the putter.

66. The method of claim 63 further comprising removing the alignment assembly from the putter.

67. The method of claim 66 wherein the alignment assembly defines a first alignment assembly, and a further comprising after the removing attaching a second alignment assembly to the putter.

68. The method of claim 63 wherein the device, when in the attached alignment position and orientation, extends out from a club head of the putter and disposed perpendicular to the face of the club head.